

**PENGARUH MOTIVASI TERHADAP KINERJA BARISTA  
DI STARBUCKS COFFEE CIBUBUR JUNCTION**

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***Abstract***

*In coffee shop busienses, human resources management is essential for ensuring the fulfillment of customers' satisfaction. Highly motivated staffs should be availed in order to achieve good standard of work performance. The research was conducted to find out whether there is positive correlation between motivation and the performance of staffs with Barista Starbucks Coffee, Cibubur Junction in Jakarta. The method used is both descriptive-qualitative and quantitative whereas the technique of analyses was simple linear regression. The study found out that there a significant effect of motivation to the performance, with the score of 2, 711.*

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